

WEDNESDAY, NOVEMBER 29

Opening Keynote Sponsor – Michael O’Neil

\$2,500

Welcome our attendees to Day Two of the conference and introduce the opening keynote presenter, Michael O’Neil.

Following treatment for non-Hodgkin’s lymphoma, Michael O’Neil emerged inspired to finish the graduate studies interrupted unexpectedly by cancer. Moving from concept to business plan, Michael launched GetWellNetwork in August 2000 to tackle an unaddressed problem in healthcare: empowering patients to take control of their healthcare journey. Michael’s vision for transforming the patient experience launched a healthcare technology segment called Interactive Patient Care. Two decades later, Get Well works with leading healthcare organizations and touches millions of patients and families around the world. Today, he leads the global digital health company as founder and CEO.

As our afternoon Keynote Sponsor, you will receive:

- Verbal recognition at Wednesday’s morning session.
- The opportunity to introduce your company and Michael O’Neil onstage.
- Your company name and logo projected on keynote video screen.
- The opportunity to share a promotional piece with attendees in the Chancellor ballroom.
- Recognition as Keynote Sponsor in program book and ICAHN social media.

