

Event Sponsorship Opportunities

Score One

for Rural Health

ICAHN 2023 Annual Conference

November 28-29 ♦ I-Hotel & Conference Center

TUESDAY, NOVEMBER 28

Opening Keynote Sponsor - Terry Foster

\$2,500

Welcome our attendees to the conference, and introduce the opening keynote presenter, Terry Foster.

Terry Foster has authored more than 40 professional publications and has lectured on a wide variety of clinical topics at nursing seminars and conferences throughout the USA, having given a total of over 5,000 formal presentations in all 50 states. Nationally he is a well-known and sought after professional humorist on nursing experiences, as well as clinical topics on critical-care and emergency nursing.

As our opening Keynote Sponsor, you will receive:

- Verbal recognition at Tuesday's opening session.
- The opportunity to introduce your company and Terry Foster from the podium.
- Your company name and logo projected on keynote video screen.
- The opportunity to share a promotional piece with attendees in the Chancellor ballroom.
- Recognition as Keynote Sponsor in program book and on ICAHN social media.

TUESDAY, NOVEMBER 28

Afternoon Break Sponsor

\$1,000

As our afternoon Break Sponsor, you will receive:

- Your company name and logo signage displayed in the Tuesday afternoon refreshment area.
- Recognition as Break Sponsor in program book and ICAHN social media.
- A plate full of some really good cookies.



TUESDAY, NOVEMBER 28

Afternoon Keynote Sponsor- Stephanie Staples

\$2,500

Introduce our afternoon keynote presenter, Stephanie Staples.

Are you 'nice for a living'? If so, this may be the most important speaker you've ever listened to. A reWired nurse, psychosocial wellness expert, and a serial entrepreneur, Stephanie Staples is a catalyst for positive change and she'll make sure you experience easily-actionable takeaways and a whole lot of engaging fun! Her custom tributes, down-to-earth delivery style and actionable strategies are proven to statistically increase feelings of happiness, hopefulness, control, and empowerment.

As our afternoon Keynote Sponsor, you will receive:

- Verbal recognition at Tuesday's afternoon session.
- Opportunity to introduce your company and Stephanie Staples onstage.
- Your company name and logo projected on keynote video screen.
- Opportunity to share a promotional piece with attendees in the Chancellor ballroom.
- Recognition as Keynote Sponsor in program book and ICAHN social media.

TUESDAY, NOVEMBER 28

ICAHN Award Sponsor- 3 Sponsorships Available

(Impact Award, Community Award, 4 Under 40 Award)

\$500/each

As an ICAHN Award Sponsor, you will receive:

- Verbal recognition at Tuesday's afternoon session.
- Your company name and logo on video screen.
- Recognition as Award Sponsor in program book and ICAHN social media.
- Your company name and logo on an award banner alongside the recipient's name.

TUESDAY, NOVEMBER 28

20th Anniversary Evening Reception Sponsor

\$7,500

Welcome hospital attendees, ICAHN business partners and exhibitors to the Evening Reception where we will celebrate ICAHN's 20th anniversary milestone event. Wine, beer, soft drinks, hot and cold hors d'oeuvres will be served during the two-hour reception. Our friendly magician, Magic by Rob, will mingle among the crowd performing his amazing magic while The Kevin Hart Trio plays some ambient jazz.

As our Evening Reception Sponsor, you will receive:

- Opportunity to introduce your company and welcome guests to tonight's reception.
- Company name and logo signage at each bar, hors d'oeuvres station, and hi-boy tables.
- Recognition as Evening Reception Sponsor in program book and ICAHN social media.
- ICAHN social media video promo.
- Signage on the screens outside the entrances into Heritage Hall.
- A full-page ad in the conference program book.



TUESDAY, NOVEMBER 28

20th Anniversary Evening Reception Entertainment Sponsor

\$1,500

As our Evening Reception Entertainment Sponsor, you will receive:

- Your company name and logo signage displayed by the live jazz band and bar.
- Verbal recognition of your sponsorship by our magician, Rob Thompson and jazz band, The Kevin Hart Trio.
- Recognition as Evening Reception Entertainment Sponsor in program book and ICAHN social media.



WEDNESDAY, NOVEMBER 29

Breakfast Sponsor

\$3,000

Help us get the day started with a tasty, hot breakfast buffet as our Breakfast Sponsor.

As our Wednesday morning Breakfast Sponsor, you will receive:

- Company name and logo signage displayed on the breakfast buffet serving lines and round dining tables
- Verbal recognition from the podium of your breakfast sponsorship during Wednesday's conference opening.
- Recognition as Breakfast Sponsor in program book and ICAHN social media.

WEDNESDAY, NOVEMBER 29

Opening Keynote Sponsor – Michael O'Neil

\$2,500

Welcome our attendees to Day Two of the conference and introduce the opening keynote presenter, Michael O'Neil.

Following treatment for non-Hodgkin's lymphoma, Michael O'Neil emerged inspired to finish the graduate studies interrupted unexpectedly by cancer. Moving from concept to business plan, Michael launched GetWellNetwork in August 2000 to tackle an unaddressed problem in healthcare: empowering patients to take control of their healthcare journey. Michael's vision for transforming the patient experience launched a healthcare technology segment called Interactive Patient Care. Two decades later, Get Well works with leading healthcare organizations and touches millions of patients and families around the world. Today, he leads the global digital health company as founder and CEO.

As our afternoon Keynote Sponsor, you will receive:

- Verbal recognition at Wednesday's morning session.
 - The opportunity to introduce your company and Michael O'Neil onstage.
 - Your company name and logo projected on keynote video screen.
 - The opportunity to share a promotional piece with attendees in the Chancellor ballroom.
 - Recognition as Keynote Sponsor in program book and ICAHN social media.
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WEDNESDAY, NOVEMBER 29

Morning Break Sponsor

\$1,000

As our morning Break Sponsor, you will receive:

- Company name and logo signage displayed in the Wednesday morning refreshment area.
- Recognition as Break Sponsor in program book and ICAHN social media.

WEDNESDAY, NOVEMBER 29

Lunch Sponsor

\$5,000

Help attendees refuel for the afternoon and network with each other over lunch as our Lunch Sponsor.

As our Wednesday Lunch Sponsor, you will receive:

- Company name and logo signage displayed on the lunch buffet serving lines and round dining tables.
- Verbal recognition from the podium of your lunch sponsorship during Wednesday's conference.
- Recognition as Lunch Sponsor in program book and ICAHN social media.

WEDNESDAY, NOVEMBER 29

Afternoon Keynote Sponsor – Alan Morgan

\$2,500

Greet our attendees and introduce the afternoon keynote presenter, Alan Morgan on Wednesday afternoon.

Recognized as among the top 100 most influential people in healthcare by Modern Healthcare Magazine, Alan Morgan serves as Chief Executive Officer for the National Rural Health Association. He has more than 33 years experience in health policy at the state and federal level, and is one of the nation's leading experts on rural health policy. Mr. Morgan served as a contributing author for the publications "The Handbook of Rural Aging," "Rural Populations and Health," and for the publication "Policy & Politics in Nursing and Health Care." In addition, his health policy articles have been published in: The American Journal of Clinical Medicine, The Journal of Rural Health, The Journal of Cardiovascular Management and in Laboratory Medicine.

As our afternoon Keynote Sponsor, you will receive:

- Verbal recognition at Wednesday's afternoon session.
 - The opportunity to introduce your company and Alan Morgan onstage.
 - Your company name and logo projected on keynote video screen.
 - The opportunity to share a promotional piece with attendees in the Chancellor ballroom.
 - Recognition as Keynote Sponsor in program book and ICAHN social media.
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WEDNESDAY, NOVEMBER 29

Afternoon Closing Keynote Sponsor – Benjamin Anderson

\$2,500

Greet our attendees and introduce the afternoon closing keynote presenter, Benjamin Anderson on Wednesday afternoon.

Health organizations are challenged with ensuring the vitality of their operations and success requires mission-driven and capable transformational leadership. Navigating ever-changing regulatory requirements and reimbursement models, growing workforce challenges, and deepening health disparities requires leaders to accurately diagnose these problems and develop creative and collaborative ways to solve them. In this session, Benjamin will provide practical tools that will guide leaders to continue to promote equitable systems that improve the health outcomes of patients and communities.

As our afternoon closing Keynote Sponsor, you will receive:

- Verbal recognition at Wednesday's afternoon session.
- The opportunity to introduce your company and Benjamin Anderson onstage.
- Your company name and logo projected on keynote video screen.
- The opportunity to share a promotional piece with attendees in the Chancellor ballroom.
- Recognition as Keynote Sponsor in program book and ICAHN social media.

Conference Welcome Gift Sponsor: 4-in-1 Charger Cord

\$2,500

As our Conference Welcome Gift Sponsor, you will receive:

- Your company logo displayed on custom-imprinted 4-in-1 Charger Cords given to all conference attendees.
- Recognition as Conference Welcome Gift Sponsor in program book and ICAHN social media.
- The opportunity to share a promotional piece with attendees, along with your gift.



Conference Lanyard/Name Badge Sponsor

\$750 (plus costs of lanyards)

As our Conference Lanyard/Name Badge Sponsor, you will receive:

- Your company name and logo displayed on custom-imprinted lanyards worn by all conference attendees.
- Recognition as Conference Lanyard Sponsor in program book and ICAHN social media.

Conference Tote Bag Sponsor

\$750 (plus costs of tote bags)

As our Conference Tote Bag Sponsor, you will receive:

- Your company name and logo, along with ICAHN logo, displayed on custom-imprinted tote bags issued to all conference attendees.
- Recognition as Conference Tote Bag Sponsor in program book and ICAHN social media.

If you have any questions, please contact:

Curt Zimmerman, Senior Director of Business Services and Development

at czimmerman@icahn.org or call (815) 719-6203